How to Make a Scientific Research Poster

By John Elder

Createspace, United States, 2014. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Are you presenting a scientific research poster at an upcoming conference? Then this is the book for you! You ll learn how to make a great research poster that gets noticed. It discusses technical aspects to making a poster, as well as marketing tactics to make your poster stand out! It covers: - What software to use to create your poster - What size should your poster be - What font sizes should you use - What color schemes should you use - Should you use a template or design your own? - What file formats should you use for charts, graphs, and images - What is whitespace and what s it good for - Bold, Italics, Underlined text - what s appropriate and where - What are aspect ratios and why are they important - What should you expect to pay for a poster at different places - How to make your posters title stand out - How to make them stop walking and pay attention to your poster - And much much more. If you need...

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