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Management vs. Employees: How Leaders Can Bridge the Power Gaps That Hurt Corporate Performance

By Hayes Drumwright, Brian Anderson

aPress, United States, 2016. Paperback. Book Condition: New. 1st ed.. 235 x 155 mm. Language: English . Brand New Book. This book provides corporate leaders a roadmap for bridging the hierarchical gaps between management and employees to gain company-wide acceptance of transformative strategic initiatives. Serial entrepreneur Hayes Drumwright demonstrates how to take responsibility for uncovering and fusing the inspiration potential at all levels of your organization and neutralizing the culture of fear and apathy that corrodes the team and organizational commitments of your employees. Why is there a divide between management and the employees they lead? Why does each group have such an incredibly hard time understanding each other? Why do over 70 of corporate initiatives fail? It isn't because of a lack of communication from the top. And talking louder clearly isn't going to fix it. In Management vs Employees, Hayes Drumwright attacks a problem that has plagued companies for years. How do we bridge the power gap between management and employees in a way that inspires both to engage? Having bootstrapped many businesses in various industries, Drumwright covers the mindset and methodologies leaders must utilize at all levels in organizations to close the gap on apathy...



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Reviews

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-- **Dana Hintz**

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